

# BRICE BOHRER CREATIVE

## I make all kinds of things

Creative Direction, Art Direction, Integrated Communications, Branding & Identity Systems, Graphic Design, Production & Layout, Collateral, Logo Design, Wordpress Web Design & Development, Illustration, Photography, and yes—if you need it—woodworking!



My portfolio is available to view online at [bricebohrer.com](http://bricebohrer.com). I am available for hire on all types of woodcraft projects, and of course, all your graphic design and visual communications needs.

 @bricebohrer

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## Experience

### CREATIVE SERVICES MANAGER—Cahoots Communications, Greenwood Village, Colorado

- Provide consistent, visual, creative leadership in all areas of the agency
- Work in collaboration internally and with clients in all aspects of integrated communications including creative, strategy, design, production and fulfillment
- Strategize, design, present and produce communications to support clients in branding, print, web, video, audio, email and social media

### COMMUNICATIONS DIRECTOR—Westside Family Church, Lenexa, Kansas

- Led communications team responsible for design and production of print, web and video projects, including both paid employees and volunteers
- Coordinated an on-going marketing strategy and managed a new visual branding system that assists department leaders and engages all areas of church promotions, including web, resulting in one unified westside voice
- Developed an annual communication budget contributing to 8 different accounts as part of an overall budget totaling over \$5 million
- Created campaign materials generating \$4 million in one-time gifts and two-year commitments
- Established a system to expedite internal communication requests and ensure on-time delivery

### CREATIVE DIRECTOR—ER Marketing, Kansas City, Missouri

- Balanced director duties of a full-time creative staff with designing and creating original print and multimedia projects
- Introduced a creative team manual containing everything from vision and goals to software and archiving procedures
- Wrote creative briefs and led brainstorm and concept meetings

### DESIGNER / ART DIRECTOR / CREATIVE DIRECTOR—Coleridge Design, Kansas City, Missouri

- Formulated training projects for the creative team, improving design and conceptual skills
- Conducted daily production and scheduling meetings
- Performed client administration and customer service on several key accounts delivered annual performance reviews to creative team individuals
- Instituted a new scheduling and time management software increasing productivity and ensuring deadlines were met
- Created print and multimedia projects from conception and design to final production
- Negotiated printing and handled press checks and paper specification
- Directed and styled photography, both studio and location shots

### COMMUNITY / PRO BONO

- Developed and instituted a church wide logo and identity program
- Produced church promotional materials for special events and campaigns—including two capital giving campaigns resulting in a combined total in excess of \$8 million
- Fashioned successful campaign materials for local school board nominee
- Designed several CDs for local recording artists

## Education

BACHELOR OF FINE ARTS—Graphic Design  
Kansas State University, Manhattan, Kansas



*References available upon request*