

BRICE BOHRER CREATIVE

**Creative Direction
Branding & Identity
Graphic Design
Integrated
Communications
UX & UI Design
Production & Layout
Audio & Video
Production
Web Design &
Development
Illustration
Photography**



My portfolio is available to view online at bricebohrer.com. I am available for hire on a freelance basis for all types of graphic design and visual communication projects. I will also consider a permanent position.

720 539 6688
bb@bricebohrer.com
bricebohrer.com

Experience

CREATIVE SERVICES MANAGER—Cahoots Communications, Greenwood Village, Colorado

- Worked closely with entire staff on translating business and marketing objectives into results driven designs that were clear, compelling and emotionally engaging
- Initiated new creative ideas and approaches that strengthened our communications and solved specific marketing challenges
- Strategized, designed, presented and produced communications including but not limited to, branding, print, web, video, audio, email and social media to support clients
- Provided consistent, visual, and creative leadership in all areas of the agency
- Worked in collaboration internally and with clients in all aspects of integrated communications including creative, strategy, design, production and fulfillment

COMMUNICATIONS DIRECTOR—Westside Family Church, Lenexa, Kansas

- Led communications team responsible for design and production of print, web and video projects, including both paid employees and volunteers
- Coordinated a marketing strategy and managed a new visual branding system that assisted department leaders and engaged all areas of church promotions, including web, resulting in one unified Westside voice
- Developed an annual communication budget contributing to 8 different accounts as part of an overall budget totaling over \$5 million
- Created campaign materials generating \$4 million in one-time gifts and two-year commitments
- Established a system to expedite internal communication requests and ensure on-time delivery

CREATIVE DIRECTOR—ER Marketing, Kansas City, Missouri

- Balanced director duties of a full-time creative staff with designing and creating original print and multimedia projects
- Introduced a creative team manual containing everything from vision and goals to software and archiving procedures
- Wrote creative briefs and led brainstorm and concept meetings

DESIGNER / ART DIRECTOR / CREATIVE DIRECTOR—Coleridge Design, Kansas City, Missouri

- Formulated training projects for the creative team, improving design and conceptual skills
- Conducted daily production and scheduling meetings
- Performed client administration and customer service on several key accounts and delivered annual performance reviews to creative team individuals
- Instituted a new scheduling and time management software, increasing productivity and ensuring deadlines were met
- Created print and multimedia projects from conception and design to final production
- Negotiated printing and handled press checks and paper specification
- Directed and styled photography, both studio and location shots

COMMUNITY / PRO BONO

- Developed and instituted a church wide logo and identity program
- Produced church promotional materials for special events and campaigns—including two capital giving campaigns resulting in a combined total in excess of \$8 million
- Fashioned successful campaign materials for local school board nominee
- Designed several CDs for local recording artists
- Created summer camp materials for local school, resulting in their highest enrollments to date

Education

BACHELOR OF FINE ARTS—Graphic Design
Kansas State University, Manhattan, Kansas

References available upon request

